

QUICK RATIO

$\text{Cash} + \text{Short Term Investments} + \text{Receivables} / \text{Current Liabilities}$

CURRENT RATIO

$\text{Current Assets} / \text{Current Liabilities}$

GROSS MARGIN RATIO

$\text{Gross Margin} / \text{Sales}$

RETURN ON SALES RATIO

$\text{Net Income} / \text{Sales}$

RETURN ON INVESTMENT RATIO (ROI)

$\text{Net Income} / \text{Average Total Assets}$

RETURN ON OWNER'S EQUITY RATIO

$\text{Net Income} / \text{Average Owners Equity}$

DEBT TO EQUITY RATIO

$\text{Total Liabilities} / \text{Total Owners Equity}$

A/R TURNOVER AND DAYS

$\text{Sales} / \text{Average Accounts Receivable} = \text{turnover}$

$365 / \text{A/R turnover} = \text{days}$

INVENTORY TURNOVER AND DAYS

$\text{Cost of Goods Sold} / \text{Average Inventory} = \text{turnover}$

$365 / \text{Inventory turnover} = \text{days}$

A/P TURNOVER AND DAYS

$\text{Cost of Goods Sold} / \text{Average Accounts Payable} = \text{turnover}$

$365 / \text{A/P turnover} = \text{days}$